



# Effective Test Management Practices

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**What is most frustrating in your role as a test manager or test lead?**



# What are you doing about it?



**What do you currently do to demonstrate the value of your test team?**



**Is testing a quality assurance activity?  
or a quality control activity?**



# Quality Assurance vs. Quality Control

- Quality control is any end-of-cycle activity that aims at evaluating the product to detect bad characteristics.
- Quality assurance involves all activities that aim at evaluating and improving processes to build good quality into the product and to prevent bad characteristics from getting into the product.



# Disclaimer

The following set of practices reflect the speaker's experience and are not intended to provide a complete or comprehensive set of practices that test and QA managers must follow to manage their test projects.

Some obvious practices were intentionally left out of this presentation to keep a manageable scope.



# ***PRACTICE 1***

# **DEFINE YOUR TEST TERMINOLOGY FOR YOUR TEST TEAM**

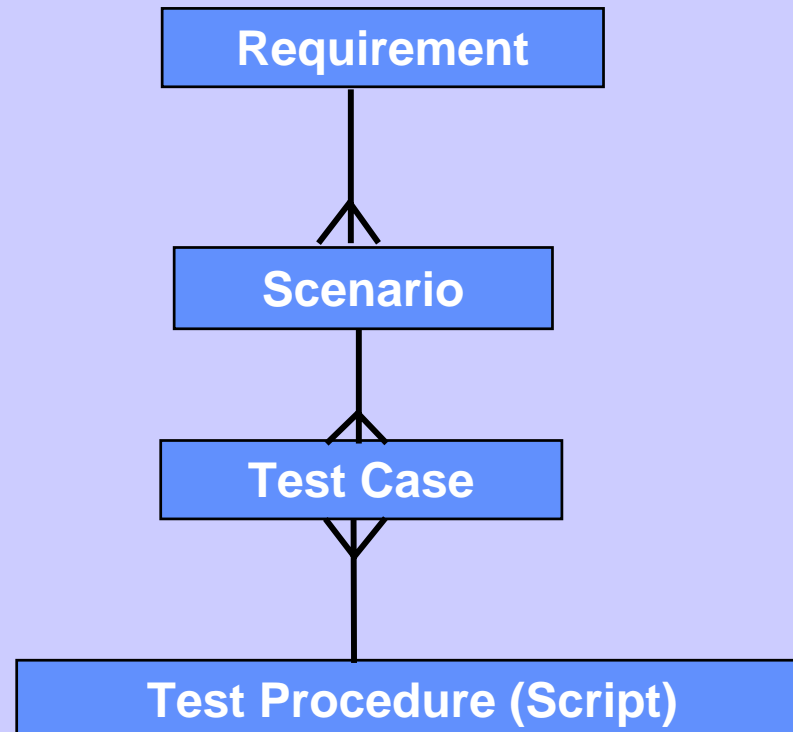


# Terminology is the Common Language Every Team Member Must Speak

- Whatever terminology you use, use it consistently and enforce using it
- Consult a number of references and choose the terminology that makes sense to you
  - IEEE
  - International Institute for Software Testing ([www.iist.org](http://www.iist.org))
- If you are using test tools, you may have to live with their terminology. It is not hard.
- Concepts is the key, not the terms.



# Testware Relationships





# Requirement

**A Requirement (Functional):** A statement of some desirable capability of the system

**A Requirement (Quality):** A statement of some desirable behavior or characteristic of the system

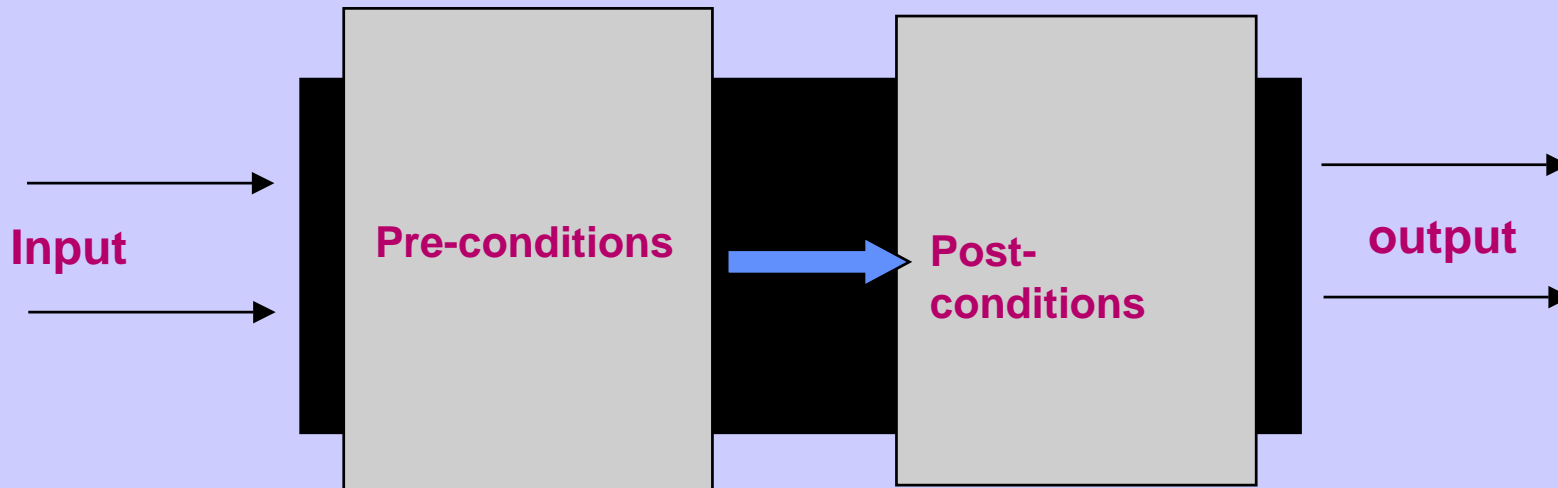
In order to be tested, a requirement must be stated as detailed, complete, precise, and as unambiguous as possible



# Scenario

- A scenario is a situation that could possibly happen when the system is in production.
- Typically, many scenarios can be identified for each requirement.
- The goal of the test process must be to identify as many scenarios as possible.

# Black Box Testing vs. Gray Box Testing



**Input:** Any data coming from outside the system

**Output:** Any data going from the system to outside the system

**Pre-conditions:** Current state of the system and/or environment before you run the test case


**Post-conditions:** Changes in the state of the system and/or environment as a result of running the test case.



# A Test Case

**A Test Case:** Data sets that will cause the system to exercise a specific scenario or a condition. This includes:

- Input data
- Pre-conditions
- Post-conditions
- Output

Input + Pre-condition  Output + Post-condition

More than one test case may be used to cover a specific scenario or a condition.



# A Test Script or A Test Procedure

A set of instructions to be followed to execute a number of related test cases. A test script may test one or more scenarios for a given requirement or for different requirements.

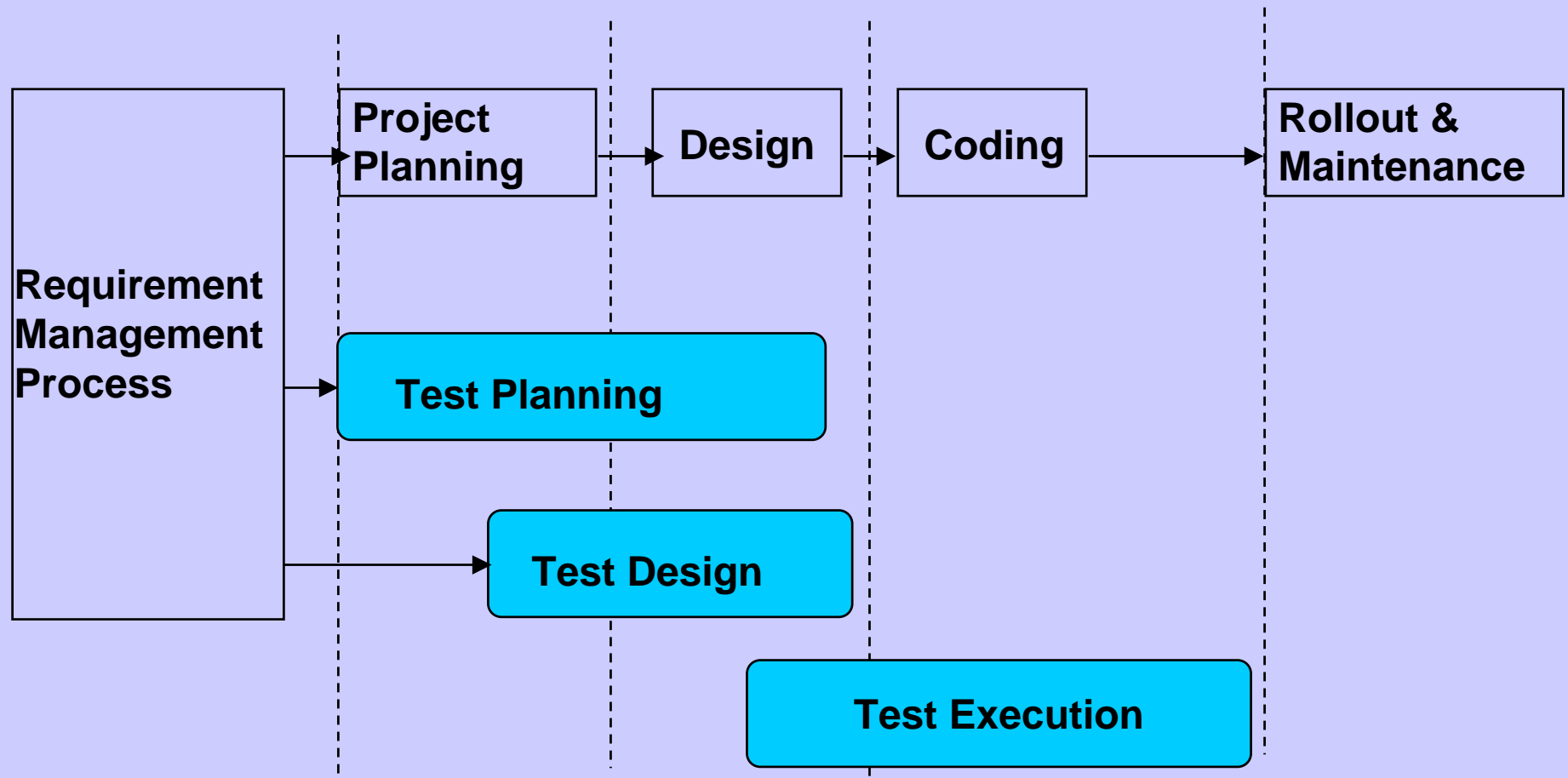


## ***PRACTICE 2***

# **DEFINE YOUR TEST PROCESS**



# Testing is Not a Phase





# Define The Process

- Define tasks within the process (Planning, Design, Execution, etc).
- Define activities within each task and responsibilities
- Define contents and format of all deliverables from each task
- Define entry and exit criteria for each task
- Define all interactions between each task and other “external” processes
- Be aware of any side communications between developers, customers and analysts



## ***PRACTICE 3***

**GET THE TEAM INVOLVED WITH THE  
REQUIREMENT PROCESS AS EARLY  
AS POSSIBLE**



# It Is Not Easy!

- Speak with management
- Speak with developers and analysts
- Learn their language
- Learn requirement techniques
  - Use cases
  - Data models
  - Process models
  - Object models
  - Decision tables
  - Equivalence classes
- Show contribution



# Requirement Testability

- Requirements must be reviewed for:
  - Correctness
  - Consistency
  - Completeness
  - Precision and unambiguousness



# No Requirements?

- Look for existing documents
  - Manuals
  - Help files
  - User interface
- The 'reasonable' user
  - What would you expect it to do?
- Document everything you
  - Discover
  - Theorize
  - Prove

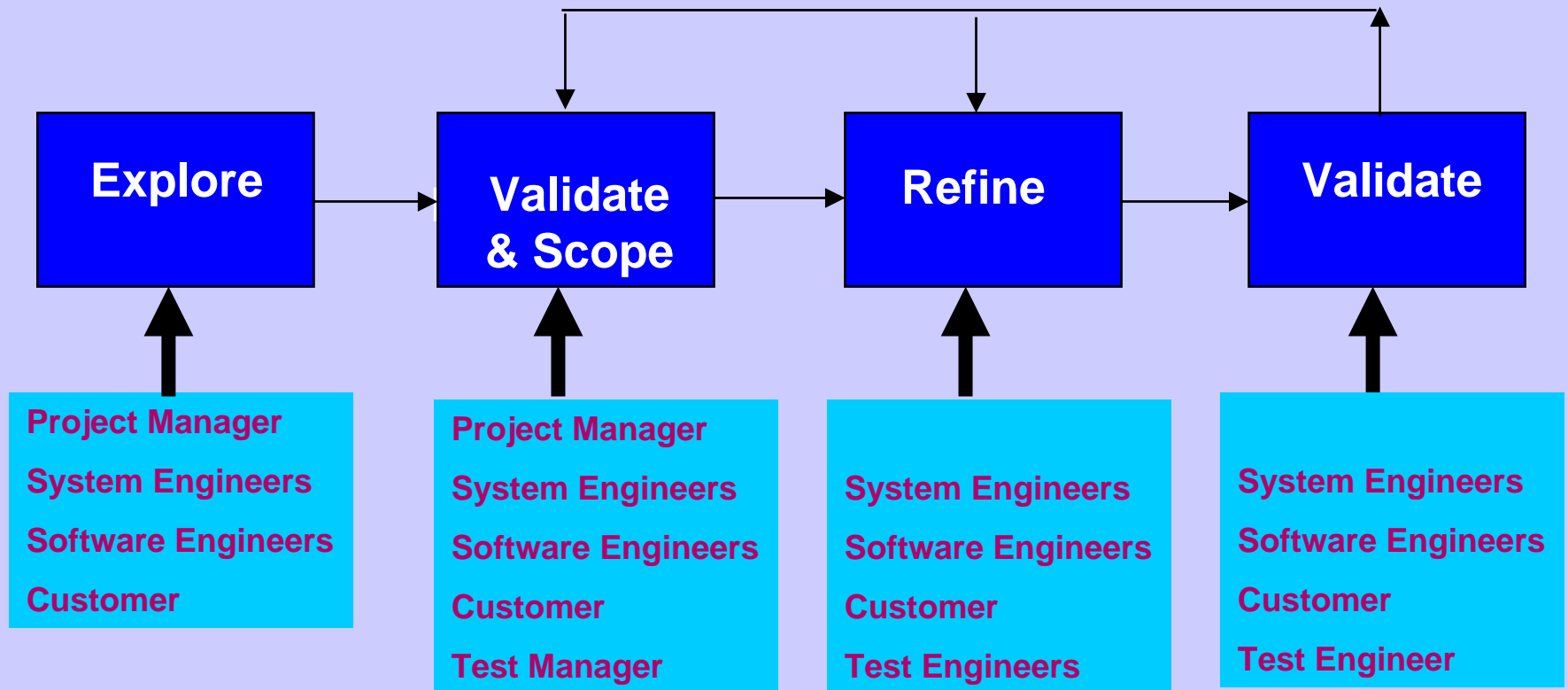


# Effective Requirement Management Practices

- Requirement Management process in place
- Reviews and validation by testers, developers, analysts, and customers
- Use of models or artifacts other than natural language text
- Change Control Process in place
- Control side interactions between developers, analysts and customers
- Release management process in place to control scope creep
- Use of requirement management tools will help, but they are expensive



# Where Do Test Professionals Fit in the Requirement Process





## ***PRACTICE 4***

# **START TEST DESIGN DURING THE REQUIREMENT PROCESS**



# It Is NOT That Difficult

- Mainly, identify test scenarios
- Best Practices:
  - Utilize Use Cases
  - Utilize Decision Tables and Decision Trees
  - Utilize Equivalence Classes
  - Utilize other Requirement-Based Test Design Techniques
- Acceptable Practices:
  - Examine user interface if available
  - Examine vague and incomplete requirement statements and ask questions, clarify, and document.
- Worst Case Practices
  - No requirements and no cooperation from developers and analysts?
  - Make your case to management
  - Try to help; take responsibility and start doing something
  - Requirement Management Process is a must. Do not go for too long without it



## ***PRACTICE 5***

# **CONSISTENTLY CONDUCT TEST DESIGN REVIEWS**



# What to Review?

- Test Scenarios:
  - Mandatory
- Test Cases:
  - Pre-conditions and post conditions
- Test Scripts ???

*Use a flexible review process.*



## ***PRACTICE 6***

# **PREPARE YOUR TEAM TO ATTEND CODE AND DESIGN REVIEW MEETINGS**



# What do they do there?

- Listen carefully and ask intelligently
- Look for mismatch between what you know and what is in the code or design
- Document what you learn
- Share with other team members
- Enhance your test designs

**Testers need to market themselves to the rest of the project team!**



## ***PRACTICE 7***

# **DEFINE YOUR TEST STRATEGY**



# First: Define The Goal of the Test Effort

- Must be stated precisely
- Only possible with good understanding of:
  - The size of the project
  - Deadlines and budget
  - Customer expectations
  - Potential risks
- A well defined goal is essential for effective test planning



# Some Examples of Test Effort Goals

- All Functional requirements and quality requirements described in the requirement documents will be tested
- All tests must pass
- 100% Regression test will be performed
- Regression test will include only those tests that are directly related to a changed function
- Performance testing will be performed on an identical copy of production data
- Testing will cover only critical and high priority functions as defined by the user – medium and low priority functions are assumed to have been tested by the development team
- 
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# Examples of Issues to Consider When Developing A Test Strategy

- Selecting test design techniques
- Use of test automation tools
- Developing in-house test harnesses
- Determining staffing and skills
- Determining test coverage (code, requirements, etc.)
- Establishing the order of tests
- Establishing release criteria
- Setting the schedule



## ***PRACTICE 8***

# **PERFORM REGRESSION TESTING THAT IS BASED ON IMPACT ANALYSIS**



# What is Impact Analysis?

- A study of the impact of changes made by developers on other functional and QUALITY requirements



# Performing Impact Analysis

- When a requirement is changed, what components are likely to be affected?
- When a component is changed, what requirements need to be retested?
- Impact analysis starts in development by programmers and continues during system testing.
- Test manager must request impact analysis reports from the development team.
- *An impact analysis report* is simply a list of functional and quality requirements that the development team “suspects” have been impacted by the changes they made.



# Enabling Impact Analysis

	Req 1	Req 2	Req 3	Req 4	Req n
Component 1	X		X		
Component 2			X	X	
Component 3	X	X	X		
Component 4					
Component n					



## ***PRACTICE 9***

# **GET READY FOR TEST EXECUTION BEFORE IT STARTS**



# Test Execution Time is Too Short

- Don't count on using it for anything other than test execution activities.
- Plan your pre-execution activities very carefully.
- Assign responsibilities, stay focused, get status.
- Plan your test execution and build your timeline.
- Share plan and timeline with project management, development management and test team as soon as they are ready.



## ***PRACTICE 10***

# **COLLECT SIMPLE MEASUREMENTS FOR PROCESS IMPROVEMENT AND REPORTING**



# What to Measure?

*Keep it simple, set goals for improvement, monitor.*

- *Defect Fix Time:* Time from opened to fixed
- *Defect Test Time:* Time from fixed to tested
- *Defect Fix Failure Rate:* % of fixes that fail on retest (quality of fixes)
- *Defect Age:* Time from opened to closed (including re-testing)
- *Test Execution Efficiency:* % of time spent on test execution activities as oppose to other “Catch up” activities



## ***PRACTICE 11***

# **TRACK TEST EXECUTION PROGRESS FOR EFFECTIVE STATUS REPORTING**



	R1	R2	R3	R4
Test Case 1	P		P	P
Test Case 2	P	F		
Test Case 3	F		P	
Test Case 4	P	P		
Test Case 5		P		
Test Case 6			P	
Test Case 7		P		
Test Case 8				X
Test Case 9				X
Test Case 10		F		
Test Case 11			P	
Test Case 12				P
Test Case 13				P
Test Case 14				P
Test Case 15			P	
Test Case 16		P		
<b>Total</b>	<b>4</b>	<b>6</b>	<b>5</b>	<b>6</b>
<b>Total Pass</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>4</b>
<b>Total Fail</b>	<b>1</b>	<b>2</b>	<b>0</b>	<b>0</b>
<b>% of Completion</b>	<b>75%</b>	<b>66%</b>	<b>100%</b>	<b>66%</b>



## ***PRACTICE 12***

# **BUILD A TEAM OF TEST PROFESSIONALS NOT JUST A TEAM OF TESTERS**



# The Test Team

- Two bad practices that I have seen:
  - Test team members are development wannabees (they must serve their time in test before “graduating” to developer)
  - Test team members are programmers who couldn’t cut the mustard in development
- The most important trait for testers:

## They Want To Be Testers!

*Keep in mind:*

*Testing is a profession and we must be proud to belong to it.*



# Skills Needed for The Test Professional

- Domain experts (business analysts)
- Technology experts (tools, techniques, etc.)
- Automation? (developer skills)
- People skills (the art of diplomacy)
- Persistent (must not give up)
- Analytical (What if I do this?)
- Test design techniques
- Requirement techniques
- Technical writing
- Good listener
- Good communicator



# Developing Skills of The Test Team Through Continuing Formal Education

- Testing software is an engineering discipline
- On-the-job training can only go so far
- Tester Certification is one way
- The bottom line is:

***EDUCATION***

***EDUCATION***

***EDUCATION***



# The need for education...

Q: “How many weeks of training on software testing have you completed in your professional life?”

None	43%
Less than one week	19%
One week (5 days)	7%
One to two weeks	7%
Two weeks to one month	6%
More than one month	18%

Source: Martinig & Associates Poll of 240 Software Testing professionals

## The Results...

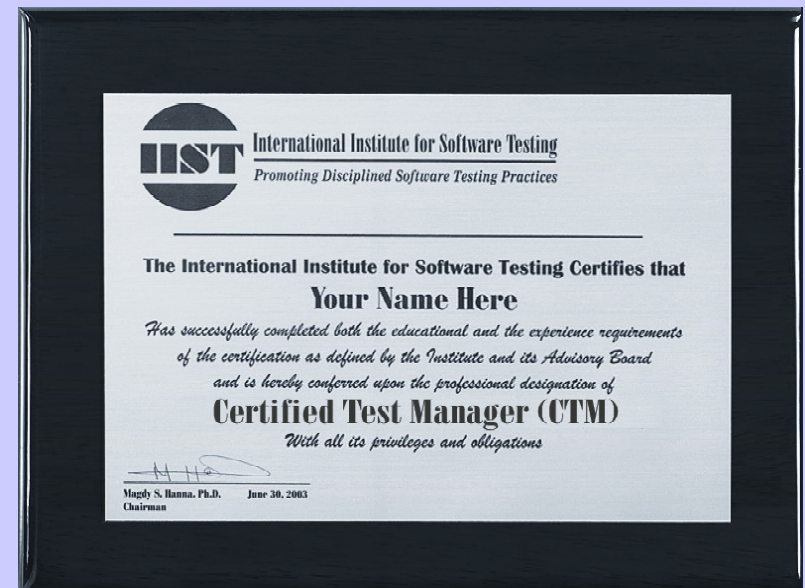
- According to the 2003 edition of The Standish Group’s annual CHAOS Research Study, software project success rates are still only just over a third or 34% of all projects. 15% of all projects fail completely, while 51% of software projects remain “challenged.”
- Additionally, the 2003 research shows only 52% of required features and functions make it to the released product.
- Lastly in the U.S., software bugs cost companies nearly \$60 billion per year.  
(Sustainable Computing Consortium)



# IIST Education-Based Certifications



Certified Software Test Professional  
(CSTP)



Certified Test Manager  
(CTM)



# The Value of IIST Certifications

- 80 Hrs. of education (compared to 0 for other certifications)
- Students achieve competence in areas described in the Body of Knowledge for each certification.
  - CSTPBOK
  - TMBOK
- Organization will see real money ROI as a result of individuals being certified
- Prepares individuals for a wider range of testing assignments
- Increase professional recognition and career enhancement due to real skills and knowledge gained from education
- Establishes disciplined, repeatable processes and emphasizes disciplined adherence to these processes in order to achieve consistent results



# CSTP Body of Knowledge

## 1. Principles of Software Testing

- Levels of Testing
- Testing client/server applications
- Testing Internet and web applications
- Testing object-oriented applications
- Testing embedded systems
- The testing life cycle

## 2. Test Design

- Code-based test case design techniques
- Requirement-based test case design techniques
- Test design specification

## 3. Managing the Testing Process

- Planning
- Scheduling
- Reporting
- Resources
- Risk Management
- Measuring and improving the test process



# CSTP Body of Knowledge

## 4. Test Execution and Defect Tracking

- Test scripting
- Reporting
- Defect tracking

## 5. Requirement Definitions, Refinement and Verification

- Writing testable requirements
- Exploring requirements
- Refining requirements
- Defining requirements
- Requirement verification
- Requirement traceability



# CSTP Body of Knowledge

## 6. Test Automation

- Tool evaluation and selection
- Architectures
- Automation standards and guidelines
- Planning the test automation process
- Automation team roles

## 7. Static Testing (Inspections, Reviews, and Walkthroughs)

- Types of static testing
- The process of static testing
- Defect data analysis
- Improving the process



# Test Management Body of Knowledge

- **Test Process Management**
  - Quality policies, processes, and standards
  - Defining quality goals
  - Process definition
  - Process control
  - Process documentation
  - Relationship with service management infrastructure processes (incident management, problem management, configuration management, change management, release management, etc.)
  - Best practices, including use of both static and dynamic testing
  - Test processes for different development models (XP, RAD, JAD, waterfall, etc.)
- **Test Project Management**
  - Test planning
  - Effort estimation
  - Task identification
  - Scheduling
  - Tracking
  - Reporting
  - Resource allocation (people, hardware, software, and facilities)
  - Identification of roles and responsibilities
  - Project controls
  - Financial analysis and ROI
  - Metric tracking and presentation
  - Presentation skills
  - Using GANTT/PERT charts and other project management techniques
  - Using automated project management tools
  - Directing, supervising, and assessing individuals' performance
  - Leadership



# Test Management Body of Knowledge

- **Test Process Measurement and Improvement**
  - Test coverage analysis
  - Incident tracking and management
  - Defining and capturing test measurements
  - Basic “best practices” development metrics
  - Alternative measurement goal-setting with the Basili goal/question/metric paradigm
  - Test maturity models
  - Establishing process goals
  - Performing assessments and using surveys
  - Benchmarking
  - Overview of process improvement models such as CMM/CMMI, Six Sigma, TQM, ISO, etc.
  - Overview of the applicable IEEE documentation standard
- **Test Organization Management**
  - Resource management
  - Staffing, hiring, contracting, and reviewing performance
  - Equipment, facilities, hardware, and software resource management
  - Politics
  - Training and career development
  - Ethics
  - Team building and retention
  - Compensation
  - Budgeting
  - Presentation skills including data preparation
- **Risk Management**
  - Risk analysis methodologies
  - Risk identification, classification, and prioritization
  - Calculating costs and probability
  - Risk reporting
  - Monitoring and controlling risks
  - Contingency planning and mitigation
  - Risk-based test planning and management: sizing and resource planning



# Test Management Body of Knowledge

- **Test Automation Strategies and Architectures**
  - Defining a test automation strategy and plan
  - Test tool evaluation and selection
  - Build it vs. Buy it: automation strategies/ approaches
  - Developing skills and relevant test automation roles
  - Long term maintenance considerations
  - Selecting which tests to automate and converting from manual to automated
  - Calculating ROI of automation
  - Building a performance test team
  - Process automation and metric analysis
  - Test environments - test data, architecture, security, networks, etc.
  - Categories of automated tools that can be used to aid testing
- **Software Quality Assurance**
  - Quality Assurance Vs, Quality Control
  - Defining processes
  - Implementing Quality Assurance
  - Developing effective standards
  - Inspections and review of artifacts other than code
  - Development and Test lifecycles and methodologies
  - QA concepts, methods and approaches
  - Prominent quality assurance model such as CMM/CMMI, Six Sigma, IEEE standards, TQM, and ISO
  - ROI justification for Quality Assurance
  - Quality Assurance according to W. Edwards Deming
  - Quality Assurance for modern development methodologies: RAD, Agile and eXtreme
  - Independent Verification and Validation